

IMS TECHNOLOGY SERVICES

3055 McCann Farm Drive Garnet Valley, PA 19060 Phone: 610.361.1870 Fax: 610.361.1873

**Tell us
your vision,
we'll handle
the rest.**



audio • video • lighting • staging • video production • hybrid meetings



**YOUR VOICE AND
YOUR VISION**

President

Jill Savoy Renninger

Senior Manager

Jason Cataldi, CTS
VP of Sales & Marketing
Event Staging Division

Address

3055 McCann Farm Drive
Garnet Valley, PA 19060

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Website

www.imstechnologyservices.com



BUSINESS SUMMARY

IMS Technology Services, INC. is an event staging company offering a full range of services appropriately matching customer needs. We improve business communication through our industry certified technicians and experienced production management staff to help produce the perfect corporate meeting or special event.

HISTORY

Since 1994, **IMS** Technology Services, INC. has provided equipment and technical support for the growing corporate event industry. Over the years, we have broadened our areas of expertise to also include lighting, staging, video conferencing, webcasting and production support. With these additions, **IMS** Technology Services, INC. can offer our clients a one-stop resource for all of their meeting and event needs.

CUSTOMERS

Pfizer, Lincoln Financial Group, Accenture, Nordstrom, Macy's, Cigna, Drexel University, Montgomery County Community College, University of Delaware, Neumann University, Widener University, Philadelphia Eagles, Greater Philadelphia Chamber of Commerce, PNC Bank, LifeCell, Immaculata University, Arcadia University, Endo Health Solutions, Subaru America, JP Morgan Chase, State of Delaware, Software Information Industry Association, American Express, March of Dimes, Jewish Educational Vocational Services, Barclay Card US, KPMG, Lupus Foundation, Vertex, BASF.

UNIQUE VALUE PROPOSITION

We at **IMS** Technology Services, INC. separate ourselves from our contemporaries with an unmatched passion and enthusiasm for each and every project. Our drive for perfection stretches from internal management to the technical team on-site. Each customer is assigned a dedicated production manager and account representative to cover all aspects of the planning, execution and fulfillment stages of a meeting. The combination of this unique attitude, cutting-edge AV technology and creative production ideas ensures flawless, memorable events conveying your vision and message, while working within budget.

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Board Meetings & CME Seminars

We know the smallest meetings can be the most important. Our team of infoComm industry trained technicians will deliver the support necessary to meet your needs. Your our Account Manager will work to maximize your experience within the budget.



Hybrid & Remote Meetings

Meet face-to-face with your team across the country or internationally using HD video-conferencing; or allow the entire organization access to meetings online through global web-streaming.

Product Launches & Award Galas

Transform your meeting space into an award-winning affair. Our Lighting designers create colorful landscapes along with décor that will compliment any event.



Let our team help bring your vision to life.

The Hyatt Regency Hill Country in San Antonio, Texas hosted the ARAMARK Refreshment Services North American Meeting.

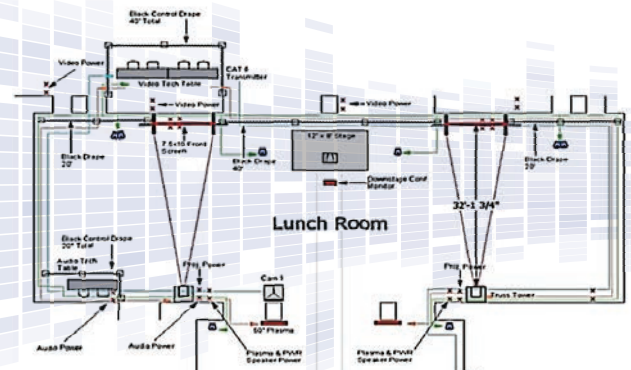
IMS Technology Services, INC. was selected by the event's producer, C2 Creative to provide audio, video, lighting, venue relations, production and technical support.

The event attracted 600 attendees who traveled from regional and national offices across the United States. ARAMARK's Executive VP commented that he was thrilled with the event and excited to see the internal return on his investment.



Clients rely on **IMS Technology Services, INC.** to provide visuals of their event before they even step into the room. We do this with the use of tools such as Meetings Matrix, CAD and 3D Renderings.

With your imagination and our technical experience, the possibilities are endless.



Furniture Rental

Sophisticated and unique furniture rental for corporate meetings, conferences, galas and other special events. Transform any meeting or ballroom space into a functional and memorable experience accommodating any type or size of event.

Really drive your brand home with customizable furniture and accessories.

For more information visit
ims.rentfurniture.com



Set Design & Scenic Elements

Explore scenic elements and set renderings for your next event. Each example is fully customizable to fit your unique vision.

For more information visit
<http://ims.stagesets.net/>





"The IMS team's effective pre-planning and thoughtful, creative suggestions keep us within our budget without sacrificing the level of quality we expect."



"Amazing ability to transform some of my concepts into a much higher dramatic performance than anticipated."

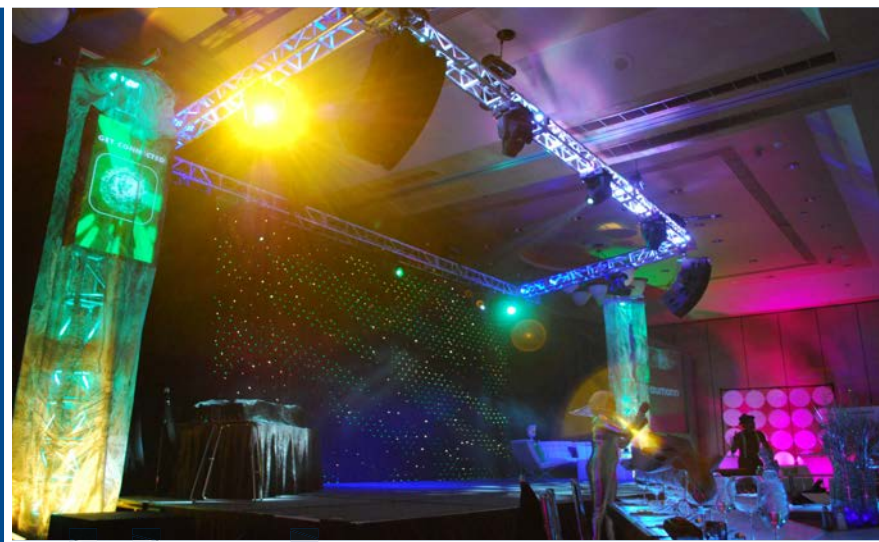


"From beginning to end IMS was prompt, responsive and so helpful with everything! Additionally, IMS provided customer service that will definitely make me want to work with them again in the future."



"IMS and the production team provide a high level of expertise and serve as an extension to our staff. We feel confident and secure knowing IMS is in control."

"It's important to have AV staff that understand your needs and are able to troubleshoot during the event. IMS and their staff made that part of the conference one less thing for us to worry about."



"Thank you for providing our audio visual needs on the evening of our Scholarship Gala. As always, we received the excellence that we've come to expect from IMS team. The peace of mind that comes with knowing that we have hired the best professionals for the job is invaluable to an event planner."

When one of the world's largest audit, tax and advisory firms, KPMG International, needed a way to communicate clearly and securely with multiple locations around the world, they turned to IMS to develop a customized solution:

The Problem

With 22,000 professionals across the country, including more than 8,000 partners, in 152 countries, KPMG needed to disseminate confidential information to many remote locations, in different time zones nationwide with a cost effective, efficient, reliable and secure medium. It was also important for remote attendees to have as close to a face-to-face experience as possible.

The IMS Solution

To achieve their objectives, we transformed a small triple divisible meeting space located in their high-rise office building in downtown New York City into a temporary state of the art production studio. Now they were able to globally broadcast key initiatives to partners remotely via a live webstream as well as offer the meeting on demand for later viewing. We also helped them:

- Provide a secure, protected transmission of intellectual capital & confidential information
- Closely worked with their IT Department over the course of three months to ensure that all transmission of confidential information was protected and that internal firewalls would not block access to the broadcast
- Collect analytics for remote attendees
- Designed a custom scenic treatment with hard set flats, sheer bone pipe & drape as well as integrate visual technology for on screen content
- Use LED lighting fixtures to enhance the scenic design and to compliment the company branding
- Color balanced broadcast lighting was used to strategically illuminate the presenters in an omnidirectional pattern to minimize shadows and to provide depth of field
- Seamlessly switch the broadcast from live image magnification to graphics content and video playback devices
- Pristine audio was delivered using boom microphones as well as lapel microphones, which were equalized and balanced for optimum quality
- Captured the live transmission and provided the client with on demand viewing capability same day



- Provided the client with complete attendee analytics such as, name, email, department, and geographic location as well as viewing run time and remote questions submitted

IMS exceeded client expectations and delivered a high quality, professional webstream with measurable results. We provided a full service solution, delivering all disciplines necessary to produce a successful, and stress-free webstream including, IT, Webstream Capture, Webstream distribution, Video Production, Lighting & Scenic Design, Audio, and Production Management.

In addition to eliminating the anxiety inherent with producing a hybrid event of this magnitude, we also helped minimize the client's carbon footprint while saving out of office time and traditional attendee travel expenses. Today, our organization is still considered an extension their team and has been contracted to produce many additional Hybrid meetings.

VERTEX®



As a nationwide leader in corporate taxation software and services, Vertex needed a cost-effective way to communicate their message to locations across the country. Citing our full service capabilities, they turned to IMS for a solution:

The Problem

With locations all over the United States, Vertex needed a web casting solution that exceeded the quality of WebEx but was less expensive than a full satellite feed.

The IMS Solution

We transformed their conference room into a television studio with a live audience. We provided engineered control with seamless communication, technical direction, stage lighting, set design, scenic elements and high definition broadcast cameras to cover a wide array of needs, from small internal trainings to large-scale town halls and president-lead summits.

This was the beginning of our longstanding relationship with Vertex, who still rely on us as their partner in company-wide communication.

ENDO®

As a diversified healthcare company with locations across the country, Endo Health Solutions Inc. needed a way to communicate effectively across their entire enterprise. Looking for a full-service solution, they turned to IMS.

The Problem

Endo Health Solutions came to us looking for a high quality way to communicate important national messages from their C level presenters. They required a webstream with no pixilation, minimal lag time, the ability to pass through firewalls, stream to Apple iOS devices and a brand-able media frame to match corporate standards.

The IMS Solution

We transformed a triple divisible conference room at Endo's corporate headquarters into a live event, townhall venue. The live presentation served approximately 250 of Endo's employees. The event was then broadcasted to about 200 employees at the corporate headquarters in the client's cafeteria, a growing number of far end conference sites nationwide and to hundreds of individual users nationwide on iOS devices.

As a result, our cost effective solution allowed Endo to broadcast messages nationwide to employees while increasing productivity, decreasing travel costs for staging live events and providing the flexibility to stream to iOS devices.





Hybrid Meeting and Event Technology

Hybrid Meeting & Event Technology enables a group of attendees in one location to use technology to connect and interact with attendees in another, or multiple, locations. This collection of services fuses new technologies with traditional event methods - allowing for more effective, higher quality content communication with a much wider reach while delivering a range of benefits:



Reduces Expenses

This technology can help you eliminate the huge financial costs of bringing everyone to one location.



Unparalleled Engagement

Avoiding the pitfalls of today's poorly-produced web meetings, hybrid meetings have high production values that keep attendees engaged and make interacting easier.



Larger Audiences

Hybrid Meetings & Events allow you to connect and interact with a wider audience – getting your message to more people in more locations.



Increases Productivity

Eliminating the need to attend a meeting/event in person, this technology allows your attendees to spend more time working and less time travelling.



High Production Values

Hybrid Meetings ensure your important messages are communicated effectively – optimizing lighting, staging, audio, video, content and streaming for optimal viewing and transmission.



At Office or On the Go

Hybrid Meetings can get your message to your audience wherever they are on a variety of devices – from conference rooms and desktops to tablets and smartphones.



Connect Globally

Hybrid Meeting & Event Technology can help you seamlessly connect, engage and interact with groups across the country and around the globe.



Increased Meeting Frequency

As a by-product of several other benefits, the low cost and ease of communicating with remote locations will allow you to do so more frequently.

YOUR
LOGO
HERE

Branding Opportunities

This technology is customizable to reflect the elements of your brand – allowing you to appear more professional while adhering to brand standards.



Generates Revenue

With the capability to charge for viewing and/or selling platform ad space and sponsorships, this technology can help you create new revenue streams.

Why IMS?

We're the Full Service Solution.

As you can imagine, planning, coordinating, designing, integrating, purchasing equipment and finding the right vendors for every aspect of a hybrid meeting can be a challenging undertaking, not to mention expensive. As a full-service provider, IMS Technology Services can deliver everything you need to produce a professional hybrid meeting – helping you achieve your business objectives while reducing costs.

IMS specializes in planning, creating, on site producing, technical directing, integrating, management and post-production of hybrid meetings. Our event staging team will work closely with you before, during and after the meeting to make this complex undertaking stress-free while working within your budget.

The Hybrid Meeting Environment



A photograph of a conference room with a large screen, red curtains, and a podium. The screen displays the IMS logo and the word 'PRESENTS'. The foreground shows rows of empty chairs.

IMS

TECHNOLOGY SERVICES

PRESENTS

The Hybrid Meeting & Event Technology Handbook

How to successfully and securely stage, produce,
integrate and stream a hybrid meeting or event.

What is a Hybrid Meeting Event?

Hybrid Meeting & Event Technology is a collection of services that fuse new technologies with traditional event methods to develop more effective content communication with a much wider reach. In essence, hybrid meetings are any meeting/event where a group of attendees in one location use technology to connect and interact with attendees in another, or multiple, locations.

As companies everywhere strive to improve internal communication and productivity while simultaneously reducing costs, Hybrid Meeting & Event Technology is a rapidly growing and adaptable solution.

1 Venue Selection



2 Pre Production

- Audio
- Visual
- Lighting
- Content Creation
- Event Staging



3 Live Production

- Event Production
- Project Management
- Web Streaming

4 Data Privacy & Security



6 Hybrid Event Attendee Location



Larger Audiences, Lower Costs & Increased Productivity



Hybrid Meeting & Event Technology delivers a range of unique benefits. This combination of content creation, event staging, production and webstreaming into one, comprehensive solution enables companies holding important meetings and events to not only communicate more clearly to more people, but to do so without the logistical, time and cost restrictions of bringing everyone to one physical location. Additionally, this technology can help:

- Improve Meeting Production Quality and Effectiveness
- Reduce Travel Time and Expenses
- Scalable To Grow Meeting Attendance
- Increase Meeting Frequency
- Collaborate, Interact and Engage Globally
- Drive Brand Recognition
- Create Sponsorship Opportunities
- Maximize Office Time
- Simulate Face To Face Communications and Dialogue
- Provide Meeting Analytics
- Post-Meeting Production
 - > Archive and View On Demand
 - > Edit Content and Optimize Video and Audio
 - > Search and Tag Content

Step 1: Event Staging & Production



Currently, many “virtual meetings” are plagued with poor production values. Poor lighting, low quality video, inaudible sound and slow, insecure streaming interfaces can destroy a meetings’ effectiveness. It’s important that you optimize the experience not only for those physically attending the live meeting, but also for those attending the meeting online or at a hybrid location:

Audio

Effective sound is critical to delivering your message and maintaining audience attention. Use reliable, top of the line audio equipment such as JBL speakers, Yamaha mixing consoles and Shure microphones. When choosing audio equipment it is important to understand and consider all your audio needs like panel discussions, digital playback, CD-quality event archiving, live bands etc.

Video

Utilize state-of-the-art data projection, video playback and camera gear with the optimal projector types, lens sizes and screen options to create the brightest and sharpest detail for your meetings or events.

Lighting

Lighting can sculpt a stage and wash over an audience, creating warmth, excitement, and dramatic highlights. The right lighting can create breathtaking effects and maintain focus where it should be — on the people taking center stage.

Set Design & Build

The set design and staging of your event is another important consideration for any hybrid meeting. The right customized hard sets, podiums, stage drape, and sectional stage pieces will make your event more professional and visually appealing.

Step 2: Streaming & Security

A professionally produced and staged event is only one half of a successful hybrid meeting. You also need to consider what technology and third party vendors you will need to prepare the content for the internet, host it on a server, make it available for viewing by all attendees and allow for seamless interaction and engagement between locations:

Content Creation, Branding & Sponsorships

As a meeting switches between PowerPoint presentations, videos and live speakers, you need a platform designed to deliver your message clearly. You should also brand your hybrid meeting, providing lower thirds and opening videos to enhance the meeting experience. Hybrid Meetings also provide an opportunity to develop new revenue streams by selling ad space/sponsorships.

Video Over IP

Successfully delivering video across internet protocol means matching extremely strict quality of service requirements with consistency. Choose a vendor with the infrastructure necessary to support this critical technology used for embedded video demonstrations and live event distribution of content.



Data Security & Privacy

Data security and privacy are big concerns during a webstream, especially when confidential information is involved. IMS specializes in not only delivering your content efficiently and effectively, we also provide military encryption to achieve optimal security. We work directly with client IT departments to meet their security standards and deliver content through firewalls.

A Hybrid Success Story

When one of the world's largest audit, tax and advisory firms, KPMG International, needed a way to communicate clearly and securely with multiple locations around the world, they turned to IMS to develop a customized solution:

Challenge: With 22,000 professionals across the country, including more than 8,000 partners, in 152 countries, KPMG needed to disseminate confidential information to many remote locations, in different time zones nationwide with a cost effective, efficient, reliable and secure medium. It was also important for remote attendees to have as close to a face-to-face experience as possible.

The IMS Solution: To achieve their objectives, we transformed a small triple divisible meeting space located in their high-rise office building in downtown New York City into a temporary state of the art production studio. Now they were able to globally broadcast key initiatives to partners remotely via a live webstream as well as offer the meeting on demand for later viewing.



"IMS provided us with an end-to-end audio visual solution that was miles ahead and at a better value than the "competition."

Why IMS? The Full Service Solution

As you can imagine, planning, coordinating, designing, integrating, purchasing equipment and finding the right vendors for every aspect of a hybrid meeting can be a challenging undertaking, not to mention expensive. As a full-service provider, IMS Technology Services can deliver everything you need to produce a professional hybrid meeting – helping you achieve your business objectives while reducing costs.

IMS specializes in planning, creating, on-site producing, technical directing, integrating, management and post-producing of hybrid meetings. Our account managers will work closely with you to make this complex undertaking stress-free while working within your budget.

High Production Values

Your message is important, and you need a professional production that makes you look good and transmits your message clearly. We have the knowledge, equipment and experience to create an event that effectively matches and enhances the professionalism of your presentation. Our services include:

- **Production**

- > Audio & Video
- > Lighting
- > Set Design & Build
- > Virtual Design & Modeling
- > Equipment Rental
- > Video Production
- > Content Creation & Optimization

- **Systems Integration**

- > Design & Consulting Services
- > Installation
- > Video Over IP

- **Project Management**

- **Web Streaming**

- **Post-Production**

- > Video Retouching & Editing
- > Video Hosting



360° Support

Unlike other web streaming options that offer little or no support, IMS will work with you before, during and after your event. From pre-planning to post-production and beyond, IMS partners with our clients to deliver a totally seamless experience – never allowing your communication to be comprised by technical difficulties.

Free Consultation

We'd love the opportunity to offer you a free consultation to assess your needs and create a customized solution that's tailored to your communication objectives.

To schedule a consultation or find out more about Hybrid Meeting & Event Technology, call **855.467.2828** or email jcataldi@imstechnologieservices.com

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