

IMS TECHNOLOGY SERVICES



Why use **IMS** Technology Services

- 1) Consistency and Continuity
- 2) Complete Technology Management
- 3) Negotiated Standardized Pricing & Cost Savings
- 4) National & International Support
- 5) InfoComm Diamond Certified Professionals



Consistency & Continuity

An IMS **National Relationship Manager** will work with the planning team to develop best practices, introduce new technologies, and work to generate cost savings initiatives. We will work closely with your team to measure the success of our business relationship and as an extension of the technology planning team.

Each Planner will have a dedicated IMS Technology **Project Manager** who will work proactively with your team to determine the best solutions to meet your objectives. They will be responsible for all pre-meeting technology communications, coordinating venue logistics for the meeting space including: power, internet, union labor (if required by facility), as well as computer assisted drawing (CAD) room layout diagrams while managing on-site execution.

IMS will work with you to provide a consistent technical team. The **Technicians** attend pre-conference meetings with the Project Manager to gain a clear understanding of the goals and objectives of each meeting, allowing them to meet your expectations. By providing this level of service, our Technicians develop working relationships with your Team, eliminating the need to reeducate AV staff with each meeting you plan.

National & International Support

A key component to the selection process is the ability to service our clients on both a national and international level. time & stress while ensuring your meeting message is delivered effectively and efficiently.

InfoComm Diamond Certified Professionals

IMS is an award winning team of Certified Technology Professionals that has been recognized as an InfoComm International Diamond Audio Visual Solutions Provider. This designation recognizes that a majority of the company's sales, customer service and technical staff have completed a full capabilities review that includes a corporate evaluation, management structure and technology capabilities.

Complete Technology Management 360° Solution

The **IMS Production Services** team provides Preplanning, Content Creation, Content Management, Speaker Preparation, Event Execution and Post Production Services. IMS's all-encompassing technology solution is designed to support your meeting from the preplanning phase through post production.

This solution includes:

Venue Selection Refinement: By providing onsite evaluations and room diagrams with set designs, the time needed to make decisions on which rooms will best meet your needs is greatly reduced.

Venue Pre-Meeting Management: This service includes arranging the details as they pertain to load in and load out, security, power and internet. IMS will manage all details as it relates to venue requirements, including union labor requirements.

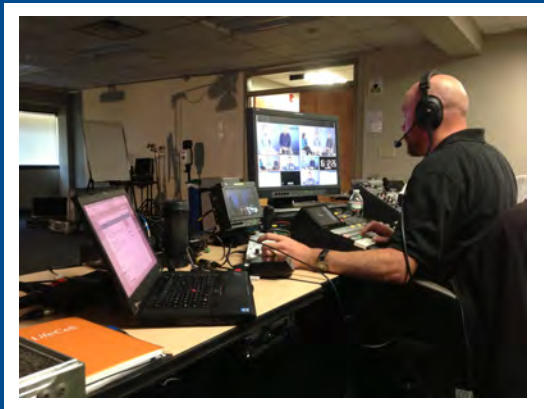
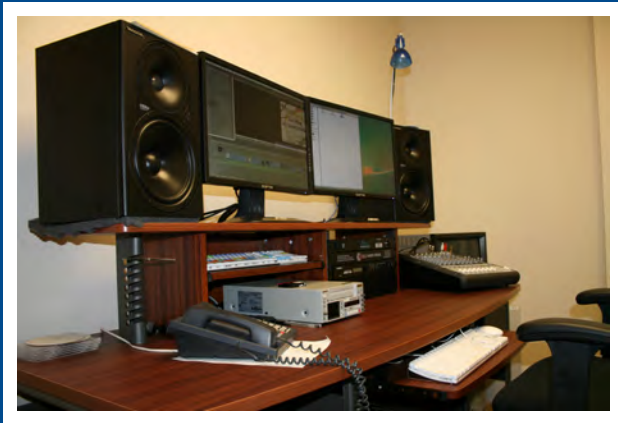
Content Creation and Management: IMS can create opening videos, develop music themes, lighting designs, logos, and other technology solutions that are aligned with your meetings' goals and objectives.

Speaker Preparation: IMS will provide slide and content review to ensure all videos and slides play correctly. IMS will safeguard against any mishandling of sensitive content and validate where and when the content should be presented and discarded when needed.

Presenter Management: IMS will communicate with the presenters to understand their preferred stage light levels and confirm the presenters are comfortable with slide advancing controls, down stage monitors, Teleprompters, and any other specific needs.



Post Production Services: Our talented in-house video production and editing team can help maximize your live events with an infinite array of video content options designed to increase communication and enhance audience engagement. Using non-linear digital editing software applications such as FinalCut, AfterEffects Cinema 4D and Motion, coupled with our team's artistic vision and proven ability to collaborate with producers, meeting planners, corporate sales managers and technical directors, the world of video content is virtually limitless and the value added is immeasurable. These services can range from event video/audio management, show openers, walkup/stingers, talking head/testimonial, promo pieces, projection mapping, PowerPoint/Keynote creation and post-event video editing.



Cost Conscious Solutions: IMS Technology Services is serious about your budget. It's our goal to stay consistent so you can plan your meeting budgets accordingly. Our system allows for similar events that change location from venue to venue or city to city to be priced similarly. IMS will never surprise you with up-charges or hidden fees that are common practice with in-house AV. We will be competitive with the in-house AV company, and, in most cases, less expensive. When IMS is supporting your international events, we will provide you with two quotes for comparison; one from the in-house AV company and one from IMS. It's our goal for this to be a win for you.

